



Canada MDC

MINT DIRECTORS CONFERENCE 2023

15-18 OCTOBER 2023, OTTAWA, CANADA



The future of circulation coins, collector coins, bullion, and the industry's contribution to sustainability

MINTING for the FUTURE



Fees

Mint Member
(IMDA)

\$1,595



Mint Member
(non-IMDA)

\$1,900



Special Member

\$1,750

Government Issuer
Central bank, treasury or
government finance ministry



Associate Member

\$3,025

Industry Supplier

HOSTED BY

Royal Canadian Mint

The Royal Canadian Mint is the Crown corporation responsible for the minting and distribution of Canada's circulation coins. The Mint is one of the largest and most versatile mints in the world, producing award-winning collector coins, market-leading bullion products, as well as Canada's prestigious military and civilian honours.

As an established London and COMEX Good Delivery refiner, the Mint also offers a full spectrum of best-in-class gold and silver refining services. As an organization that strives to take better care of the environment, to cultivate safe and inclusive workplaces and to make a positive impact on the communities where it operates, the Mint integrates environmental, social and governance practices in every aspect of its operations.

Social Partner

\$1,080

About MDC

The MDC (Mint Directors Conference), held every two years, is the pre-eminent international event where mint directors, suppliers, dealers/retailers and other stakeholders come together to exchange information and debate the development in and future of coins.

Discussion Topics

Through plenary papers, keynote addresses, panel discussions, smaller dual-track sessions and interactive workshops, the MDC will explore a range of key topics falling into the broad categories of: the future of cash and mints, circulating coins, collector coins, bullion, technology, and security.

Topics such as:

- Social inclusion – the role of cash in an increasing digital payment environment?
- How mints can and do contribute to the sustainability agenda?
- Coexistence of cash and digital currency – myth or reality?
- How can mints play a part in the payment ecosystem of the future?
- What are the new trends in numismatics that could increase revenues?
- Do we need to rethink the numismatic ecosystem?
- Bullion, Sustainability and Appealing to New Investors
- As an industry, where will we be in 10 years' time... and more importantly is this where we want to be?



Programme



Sunday 15 October

PM

Committee Meetings

Fairmont Château Laurier

- Mint Directors Association (MDA) Meeting
- International Mint Director Network (IMDN) Meeting
- IMD Technical Committee Meeting



EVENING

Welcome Reception

The Westin Ottawa



Monday 16 October

AM

Welcome to MDC

Marie Lemay, Royal Canadian Mint

In an Ever – Changing World – What is Next?

Stephen Poloz, former Governor, Bank of Canada

Stephen will present a macro lens of the economic and financial landscape in an increasingly complex world, focusing on the importance of social inclusivity in a world of growing inequality, the impact of the social inclusion role of cash in an increasing digital payment environment, the coexistence of cash and digital currency and how mints can play a part in the payment ecosystem of the future

Future of Circulation Coinage in a Digital World

Plenary Session

- What is the future of circulating coins in a payment ecosystem disrupted by digital technologies?
- How can Mints evolve to meet this new reality?

PM

IMD Technical Committee Presentations

Breakout Session Track 1

- Material Recovery Technology
- New Materials
- Alternative Methods for Producing Dies
- Future of Tricomponent coins
- Automated Coin and Blank Inspection

Innovative Trends in Marketing: How can Mints Think Outside the Box?

Breakout Session Track 2 (TBC)

- Innovative Trends in Marketing
- Successful Mint Marketing Initiatives

Recap of Day 1 Learnings

EVENING

Board Buses to Fairmont Château Montebello Canadian Experience

Fairmont Château Montebello



Tuesday 17 October

AM

Sustainability and the Importance of Social Inclusion

Dr. Farah Alibay, Aerospace Engineer, National Aeronautics and Space Administration (NASA)

Carbon Neutral MDC Conference – Understanding the Methodology

- Overview of the MDC Conference Sustainability efforts

How can Mints be Leaders in Sustainability?

Plenary Session

- Global Perspectives on Sustainability
- What have Mint been doing with respect to Sustainability
- Collaborative Efforts to Reduce Plastics use in the Minting Industry

IMD Technical Committee Presentations

Breakout Session #2 - Track 1

- Benchmarking in the Minting Industry
- Automation and Industry 4.0
- Customer Task Force
- Coin Design Handbook and Sensor Sensitivity for Plated Coins
- IMD Technical Committee Environmental initiative

Rethinking Numismatics – Appealing to the New Collector

Breakout Session #2 - Track 2

- Perspectives from Dealers

PM

Bullion, Sustainability and Appealing to New Investors

Breakout Session #3 - Track 1

- The ESG Imperative: Are investors willing to pay a premium for ESG bullion?
- How can the minting industry expand the world of bullion and engage interest for bullion products?

The Business Imperative of Social Responsibility

Breakout Session #3 - Track 2

- Social Responsibility: Case study presentations by Mint representatives

Minting our future: common goals for a resilient industry – Mint Directors' Perspective

Panel discussion: Join Mint Directors as they share key takeaways from the conference sessions and discuss how to translate words into actions for the future of our industry

Closing remarks

EVENING

Closing Gala / Awards Ceremony

Canadian Museum of History

Evening Programme

Sunday 15 October

Opening reception at the Westin Ottawa

We look forward to welcoming you to Ottawa. The conference will begin with a meet and greet evening reception overlooking the Nation's capital.

Sponsored by MTB Metals.



Monday 16 October

French Canadian Experience

This evening event will take place at Fairmont Le Château Montebello, the world's largest log cabin. A stunning location along the banks of the Outaouais River, surrounded by spectacular fall foliage. A true French Canadian experience awaits.

Sponsored by Poongsan



Tuesday 17 October

Gala Dinner and Awards Ceremony

The gala and awards evening will be held at Canadian Museum of History in the Grand Hall which houses one of the world's largest indoor collections of totem poles with views of the Ottawa River and Parliament Hill.

Sponsored by Sunshine Minting Inc A-Mark Precious Metals



Venues



Fairmont Château Laurier

Located in the downtown core, with ByWard Market on one side and the Rideau Canal locks on the other, Fairmont Château Laurier has been revitalized to offer you even more luxurious accommodations in a historic chateau. From traditional guest rooms to the luxury of Fairmont Gold, Fairmont's sophisticated signature can be found throughout the majestic castle.



The Westin Ottawa

Our modern hotel is located in the Ottawa business district across from the Rideau Canal, an UNESCO World Heritage Site. Our renowned Shore Club restaurant is a popular dining choice for hotel guests and Ottawa locals alike. Enjoy a restful night sleep in refined hotel rooms and suites with enriching amenities and stunning views of the Ottawa cityscape.

Tour

Royal Canadian Mint State-of-the-Art Minting Operations

Wednesday 18 October

We welcome MDC 2023 delegates to visit our **Ottawa** manufacturing facility on Wednesday, October 18 for a behind-the-scenes look at the coin production that has been taking place in the heart of Canada's capital since the Mint first opened its doors in 1908. These VIP tours, led by our most senior production and engineering experts, will showcase the full spectrum of the production cycle by focusing on:



- Engraving
- Die Production
- Blanking production, Rolling Room, Burnishing
- Numismatic and Bullion press rooms
- Finished coins
- RCM Boutique

We look forward to hosting you where art and science come together to make innovative and award-winning coins. The tours will start at 08:30 and go until 14:00 with staggered start times. Once you have confirmed your interest by reaching out to alison@recon-intl.com, further details will be emailed to you including security and health and safety measures.



Tour – Royal Canadian Mint facility in Winnipeg

Thursday 19 / Friday 20 October

For more information, please contact **Deneen Perrin** at perrin@mint.ca.

Coin Awards

The winners will be announced at the MDC Gala Dinner to be held at the Canadian Museum of History in Ottawa, on Tuesday 17 October.

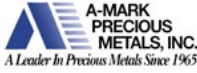

















The five categories are:

- **Best Collectible Gold Coin**
- **Best Collectible Silver Coin**
- **Best Circulating Coin or Coin Series**
- **Best Sustainability Initiative**
- **Best Packaging (of a collectible coin)**

A panel of five Mint Directors will draw up a shortlist of three finalists which will be displayed to all delegates at the MDC. All Mint Directors will then vote for the winners, which will be announced and presented during the Gala Dinner.



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